

PROFILE	Experience in art direction, concept and design, prepress production, user interface, illustration, brand management, creative platform development, client contact, photo shoot direction.
EXPERIENCE	<p>Giftly San Francisco, CA March 2011 - present</p> <p>Creative Director Developed logo, brand identity and overall look and feel of Giftly Art direct and design visual and brand components of the website and mobile applications, on and offline marketing materials and variety of promotional items</p> <p>TheFind San Francisco, CA September 2010 - February 2011</p> <p>Creative Director Art directed and designed visual and brand components of the website and mobile applications, on and offline marketing materials and variety of promotional items Managed designers, oversaw UI/UX of the website and mobile applications</p> <p>Freelance Designer San Francisco, CA July 2009 - August 2010</p> <p>Yelp San Francisco, CA December 2004 - June 2009</p> <p>Creative Director Developed logo, brand identity and overall look and feel of Yelp Art directed and designed various communication materials including Yelp website and UI, on and offline advertisements, marketing materials and a wide variety of promotional items Managed creative for Product, Marketing, National and Local Sales</p> <p>Freelance Designer San Francisco, CA September 2004 - December 2004</p> <p>Quinstreet, Inc. Foster City, CA December 2003 - September 2004</p> <p>Interactive Designer Create designs for banner ads, websites and HTML based emails Developed campaigns for email blasts</p> <p>Zillman Advertising & Marketing Madison, WI July 2002 - July 2003</p> <p>Art Director Art directed and designed various communication materials including logos, brochures, posters, advertisements, websites, billboards, bus cards and television graphics Created concepts and art directed ad campaigns, marketing collateral and developed multiple brand identity systems Coordinated photographers, illustrators and printers on variety of projects</p> <p>Waldbillig & Besteman, Inc. Madison, WI March 2001 - May 2002</p> <p>Junior Designer</p>
SKILLS	Illustrator . Photoshop . InDesign . Flash . Fireworks. Dreamweaver . Office . HTML
EDUCATION	University of Wisconsin . Madison May 2002 Bachelor of Science . Graphic Design