



PROFILE

Experience in art direction, concept and design, prepress production, user interface, illustration, brand management, creative platform development, client contact, photo shoot direction.

EXPERIENCE

Yelp.com

San Francisco, CA December 2004 - June 2009

Creative Director

Developed logo, brand identity and overall look and feel of Yelp.com

Art directed and designed various communication materials including Yelp.com website, on and offline advertisements, collateral materials and a wide variety of promotional items

Manages creative for Product, Marketing, National and Local Sales

Freelance Designer

San Francisco, CA September 2004 - December 2004

Worked for various clients such as ad agencies, in-house creative departments and independent contractors

Designed and oversaw production of collateral pieces and advertisements

Quinstreet, Inc.

Foster City, CA December 2003 - September 2004

Interactive Designer

Create designs for banner ads, websites and HTML based emails

Developed campaigns for email blasts

Zillman Advertising & Marketing

Madison, WI July 2002 - July 2003

Art Director

Art directed and designed various communication materials including logos, brochures, posters, advertisements, websites, billboards, bus cards and television graphics

Created concepts and art directed ad campaigns, marketing collateral and developed multiple brand identity systems

Coordinated photographers, illustrators and printers on variety of projects

Waldbillig & Besteman, Inc.

Madison, WI March 2001 - May 2002

Junior Designer

Worked under creative director, art directors and copywriters to design various communication materials including logos, brochures, posters, advertisements, websites, banner ads and billboards

SKILLS

Illustrator . Photoshop . InDesign . Flash . Fireworks. Dreamweaver . Office . HTML

EDUCATION

University of Wisconsin.Madison
May 2002 Bachelor of Science.Graphic Design